

DenishaTate
& ASSOCIATES



Denisha Tate-McAlister
NONPROFIT BUSINESS STRATEGIST

“Helping leaders achieve a better tomorrow by removing barriers, engaging talent, and establishing a plan of excellence...”

As a forward-thinking leadership expert, **Denisha Tate-McAlister** works closely with creative, brilliant leaders whose organizations are stuck or have lost their way to regain their footing and step into unlimited possibilities.

With over 20 years of experience in personal, professional and program development, strategic thinking and planning, and resource management, Denisha understands exactly what’s needed for leaders to remain relative, competitive and forward-thinking in any area or environment. She is able to help leaders identify and remove the barriers that prevent them from achieving their goals, and tap into their individual power source. Although this may sound extremely intense, she has mastered the technique which allows her to accomplish this using a practical, humorous and highly-energetic format that produces results. Therefore, leaders are not only motivated and inspired, but they walk away equipped and ready to take immediate action. Whether a non-profit or religious organizations, social service firm or collection of organizations with a common goal - Denisha and her team have helped the achievement of operational success and increased positive impact.



Denisha formerly served as the Chief Strategic Officer, managing a \$24 million annual budget with a team of over 800 staff serving over 43,000 clients. She has a legacy of success working in various roles from training and developing staff to designing and launching strategy. Her natural ability to persuade, motivate and empower has earned her numerous awards, in the areas of trendsetting, influence, and professional development. Most notable, she was honored as a member of The Business Journals **Women of Influence** for the impact she is having on people’s lives and improving the community.

Denisha’s experience includes working with systems of organizations striving for collective impact and asset leveraging. Organizations, funding Foundations, and Boards of Directors seek Denisha’s expertise when they are up to something big. Multiple introductions have been made with the phrase, “We have been told, we need a Denisha...”.

Denisha is a certified **Crucial Conversations® Trainer**, **Color Code®** a **National Consultant for the Boys & Girls Clubs of America**, and a member of several nonprofit Board of Directors. She holds a BS in Psychology from the University of Illinois and a MBA from the University of Phoenix.

AREAS OF FOCUS:

- ✓ Strategic Action Planning
- ✓ Leadership Development
- ✓ Executive Leadership Coaching
- ✓ Collaborative Ecosystem Development
- ✓ Operational Improvement Plans
- ✓ Staff Empowerment & Skill Development
- ✓ Team Building

Whether it's consulting and training individuals in leadership positions or speaking to small and large audiences, Denisha inspires leaders to walk in their power and purpose with a degree of confidence and excellence that inspires others to do the same. Before long, leaders are reporting dramatic increases in overall effectiveness, team efficiency, productivity and well-being. Denisha custom tailors each program, seminar, workshop or keynote to fit your individual or group needs.

CLIENT TESTIMONIALS:

Denisha brings a level of passion and enthusiasm to all she does in life. Her ability to 'bring to life' core messages and complex dynamics is unequivocally one of the best! Her people skills are exceptional with a magnitude of personality and charisma. Her strengths in training and development of individuals are at the core of her talent and a strong belief in using critical thinking to advance individuals. Her communication style and approach provide an atmosphere of approachability and comfort for all that meet her.

*Jim Clark
President & CEO, Boys & Girls Clubs of America*

"Thank you for sharing your passion and talent with me. It is helping me to grow into a more confident and empathetic leader."

*Daniel Idzikowski
Milwaukee County*

FEATURED CLIENTS

- Boys & Girls Clubs
- Milwaukee County
- Northwestern Mutual Foundation
- Greater New Birth Church
- Sigma Gamma Rho Sorority Inc.
- United Way
- UW-Milwaukee



SERVICE RATES:

CONSULTING SERVICES

- Project costs are determined through an hourly rate calculation which is based upon scope of services.

SPEAKING

- Keynotes - \$5,000
- Guest Speaker - \$3,000
- Panel Participation - \$1,500

TRAINING

- Half Day (up to 30 attendees)* \$6,000
- Full Day (up to 30 attendees)* \$8,000
- Multi-Session (up to 30 attendees)* \$12,000

**Includes relevant material for all attendees. Add \$100/attendee for sessions exceeding 30 attendees.*

TRAVEL EXPENSES & ACCOMODATIONS

The listed pricing does not include travel expenses and accommodations.

For out-of-town engagements, the client schedules and pays for airfare, travel to and from the airport, hotel accommodations, all meals, and all miscellaneous expenses.

Flights must be non-stop from and to Phoenix Sky Harbor Airport (Phoenix, AZ) (a window seat is preferred).
Hotel accommodations must be 4-star or above

DEPOSITS & CANCELLATIONS

The deposit is 50% of agreed fee and is required upon confirmation of the booking. If a program is cancelled, Denisha Tate-McAlister will rebook the program on a mutually convenient date with no penalty. If a program is cancelled by the client and not rescheduled, the deposit will be retained by Denisha Tate-McAlister as a full and complete settlement.

For more information, contact Denisha Tate & Associates, LLC via email at info@denishaleads.com.